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Media release

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Beach Energy becomes key partner with Port Campbell Surf Life Saving Club

Beach Energy has entered into a three-year partnership with the Port Campbell Surf Life Saving Club, allowing the purchase of new equipment, support the Club's Nippers, and leadership development plans.

The Club, which has been keeping Great Ocean Road beachgoers safe since 1963, has more than 300 members, and provides a vital service to the community, with volunteers supplying an annual 1400 hours of patrols guarding more than 60 kilometres of coastline.

The sponsorship, valued at approximately \$110,000, enables the purchase of a range of new equipment for the Club's 130 nippers, a new surf boat and trailer, funding to participate in competitions, as well as support for younger members to undertake leadership development programs.

Beach Energy Community Relations Manager (Victoria) Linda French said that the partnership is a natural fit for the company.

"Safety is the most important priority for Beach Energy, and the volunteers at the Port Campbell Surf Life Saving Club do a wonderful job in keeping the surrounding beaches as safe as possible," Ms French said.

"Beach is proud to provide this support for the Club, which will help it attract and retain new members for many years to come."

Port Campbell Surf Life Saving Club secretary Jon McLeod said the partnership means a lot to the Club.

"Beach Energy's support has enabled us to purchase new nipper boards to replace boards which are no longer acceptable, other necessary equipment, beach towels and hi-viz singlets for all Nipper members," Mr McLeod said.

"Beach's support for our junior members to attend events beyond our club is such a great thing, as it helps open the kid's eyes to the wider movement that they are part of, and hopefully inspires them to stay within surf lifesaving.

Mr McLeod said the new surf boat and support for the Club to attend surf boat competitions will have a lasting impact.

"The U19 rowing crew have just returned from competing in the Australian Surf Rowers League National championships at Elouera Beach in Sydney, alongside 350 crews from around the country. The trip was possible thanks to the investment in our club by Beach Energy.

"The junior crew will never forget this event. Competing with Australia's best was a great learning experience for the crew who are now focussed on the Victorian State Championships in Warrnambool on 10 March 2019.

"Hopefully this inspires more people to join the club, and be part of our ongoing success in surf boat rowing."